



ENHANCE

STRENGTHENING NATIONAL RESEARCH AND INNOVATION CAPACITIES IN VIETNAM

**2nd Replication Training Workshop: “Research management:
Creating a research portfolio and strategies for business
engagement”**

**Venue: HUE UNIVERSITY OF AGRICULTURE AND
FORESTRY, HUE CITY, VIETNAM**

PLACE: MEETING ROOM 3 - HUAF

DATE: 18th May 2018



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Universitat d'Alacant
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Project Acronym: ENHANCE

Project Title: strEngthening National researchH And iNnovation Capacities in viEtnam

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Project Reference Number: 561749-EPP-1-2015-1-ES-EPPKA2- CBHE-SP

Venue: HUE UNIVERSITY OF AGRICULTURE AND FORESTRY, HUE CITY,
VIETNAM PLACE: MEETING ROOM 3 - HUAF

Expected results

After this workshop, participants shall be able:

- To understand the objectives, models and structure of a Technology Transfer Office and how to apply for faculties and departments at HUAF
- To understand different Technology Transfer Schemes and the impact of Technology Transfer activities.
- To understand how to create a research portfolio and develop marketing strategies.
- To understand the importance of developing strategies for business engagement and how to apply for faculties and departments at HUAF.

Research management: Creating a research portfolio and strategies for business engagement”

From	To	Duration	Activities
08:00	8:30	30’	ARRIVAL & REGISTRATION OF PARTICIPANTS
8:30	9:00	30’	Presentation of the ENHANCE project
9:00	9:15	15’	Presentation of agenda and objectives of Training replication
9:15	10:15	60’	Creating a Research Portfolio and technology offer Dr. Pham Huu Ty, head of international cooperation and science-technology, HUAF
10:15	10:45	30’	Group Exercise: Creating a Research Portfolio and technology offer Facilitator: Prof. Le Văn An, HUAF
10:45	11:30	15’	Group presentations
11:30	13:30	90’	Lunch break
13:30	14:30	60’	Structure of a Knowledge Transfer Office Dr. Pham Huu Ty, head of international cooperation and science-technology, HUAF
14:30	15:00	30’	Discussion Facilitator: Mrs Le Thi Thuy Hang, HUAF
15:00	15:15	15’	Tea break
15:15	16:15	60’	Strategies for Business Engagement and Technology Audit methodology Dr. Pham Huu Ty, head of international cooperation and science-technology, HUAF
16:15	16:30	15’	Wrap up Dr. Pham Huu Ty, head of international cooperation and science-technology, HUAF