



# ENHANCE

STRENGTHENING NATIONAL RESEARCH AND INNOVATION CAPACITIES IN VIETNAM

**4th Training Workshop on:  
“*Exploitation and Commercialisation: Research  
Evaluation and spin-off Creation*”**

**Venue: 4th HALL, CTU Library Resource Center  
3/2 street, Xuan Khanh ward, Ninh Kieu district,  
Can Tho University  
Can Tho City, Vietnam**

**October 25-26, 2017**



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**Project Acronym:** ENHANCE

**Project Title:** strEngthening National researchH And iNnovation Capacities in viEtnam

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**Venue:** 4th HALL, CTU Library Resource Center  
Can Tho University, Can Tho City, Vietnam

**Expected results**

After this workshop, participants shall be able:

- To increase their knowledge on key topics for a better R&I management and implementation.
- To understand the models and structure of Research Evaluation in EU countries.
- To understand advantages and disadvantages of creation of start-up and spin-off unities in academic and research sphere.
- To define the mission and services of start-up and spin-off bodies in R&I structure.
- To introduce start-up and spin-off success case studies at STU in Bratislava, their developing strategies for business engagement.



## DAY 1 – Research evaluation

25/10/2017 (Wednesday)			Venue: 4th HALL, CTU Library Resource Center
From	To	Duration	
08:45	9:00	15'	ARRIVAL & REGISTRATION OF PARTICIPANTS
9:00	9:15	15'	<b>Official Welcome</b> Prof. Do Van Xe, Vice-Rector of CTU
09:15	09:30	15'	<b>Presentation of the agenda and Workshop objectives</b> Prof. Andrej Soltesz, PhD. , STU Bratislava, SK
9:30	10:15	45'	<b>Research evaluation general overview: Introduction to research Evaluation Metrics and related indicators + Innovations in measuring Science and Scholarship</b> Dr. Andrej Bartok.PhD, STU Bratislava, SK
10:15	11:00	45'	<b>Article and Author Level Measurements + On Line citation and reference management tools</b> Dr. Andrej Bartok.PhD., STU Bratislava, SK
11:00	11:30	30'	COFFEE BREAK
11:30	13:00	90'	<b>Criteria of Evaluation of research, development and artistic activities at Slovak High educations institutions</b> Prof Julius Soltesz, PhD., STU Bratislava, SK <b>Criteria of Evaluation of all types of scientific activities at FCE at STU</b> Prof Julius Soltesz, PhD., STU Bratislava, SK
13:00	14:00	60'	LUNCH BREAK
14:00	15:00	60'	<b>Working session 1.</b> <b>Presentation of research Evaluation of VN partners (ENHANCE program participants) at their universities 10min/one UNI</b> <b>Supervised by: Prof Julius Soltesz, PhD., STU Bratislava, SK</b> <b>Discussion</b>
15:00	15:30	30'	COFFEE BREAK
15:30	16:30	60'	<b>Working session 2</b> <b>Evaluation of VN partners (ENHANCE program participants) according to FCE criteria, its comparison with VN criteria at their universities**, Discussion</b> Prof. Julius Soltesz, PhD.,Prof.Andrej Soltesz, PhD., STU Bratislava, SK + all partner universities in Vietnam

\*\*FCE criteria will be explained in Lecture: Criteria of Evaluation of all types of scientific activities at FCE at STU, Prof Julius Soltesz, PhD., STU Bratislava, SK

## DAY 2 – Start-up, spin-off units

26/10/2017 (Thursday)			Venue: 4th HALL, CTU Library Resource Center
From	To	Duration	
8:45	9:00	15'	ARRIVAL OF PARTICIPANTS
9:00	10:30	90'	<b>Start-up – What to do before you start (ideas, business plan, financial sources, promotion, funding, practical demonstration)</b> Prof. Andrej Soltesz, PhD., STU Bratislava, SK
10:30	11:00	30'	COFFEE BREAK
11:00	12:00	60'	<b>Start-up – Ecosystem Survey in Europe</b> Prof. Andrej Soltesz, PhD., STU Bratislava, SK
12:00	13:00	60'	<b>Workshop on how to create a business plan &amp; promotion</b> All partners (working in groups, 5 minutes per group for presentation) Prof. Andrej Soltesz, PhD. , STU Bratislava, SK
13:00	14:00	60'	LUNCH BREAK
14:00	15:00	60'	<b>Start-up nation</b> The story of Economic Miracle Prof Julius Soltesz, PhD., Dr. Andrej Bartok, STU Bratislava, SK
15:00	16:00	60'	<b>Mission and services of start-up and spin-off bodies in R&amp;I structure</b> Prof. Andrej Soltesz, PhD. , STU Bratislava, SK <b>A4 ideas for developing your proposal</b> All partners (5 minutes per partner for presentation)
16:00	16:30	30'	COFFEE BREAK
16:30	17: 00	30'	<b>Start-up and spin-off success case studies at STU in Bratislava, their developing strategies for business engagement.</b> Prof. Andrej Soltesz, PhD. , STU Bratislava, SK
17:10	17: 15	15'	<b>Workshop wrap up and closure</b>

