



ENHANCE

STRENGTHENING NATIONAL RESEARCH AND INNOVATION CAPACITIES IN VIETNAM

2nd National Workshop

“Strategies for Commercialization of Research
Products”

Venue: - 8:45-12:00: Hall 300, An Giang University
- 13:00-17:00: TRIG Project Room, Administration
Building, An Giang University
Long Xuyen City, An Giang Province, Vietnam

18th May 2017



Co-funded by the
Erasmus+ Programme
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TARGET: The 2nd ENHANCE National Workshop will bring together managers, researchers and academics from partners and non-partners HEIs, Research Institutes, Science and Technology (S&T) authorities, representatives from the private sector and relevant stakeholders in Vietnam.

AIM: The main aim of the National Workshop is to strengthen the links between academia and industry fostering joint initiatives in the field of research and innovation.

As a result of this event, R&I Units at VIET HEIs should be able to identify how to improve their support services to research groups and engage with industry.

The **Objective** of the 2nd ENHANCE National Workshop is to foster a discussion on possible improvements of services, especially commercialization or research products, provided to research groups and industry by Research and Innovation (R&I) Units at VIET HEIs.

EXPECTED RESULTS:

- Increased dialogue among HE community and industry and exchange of ideas in the field of research and innovation.
- Improvement of services provided for research groups and industry by R&I Units at VIET HEIs
- Relevant conclusion drafted after the National Workshop.



18 th May, 2017 (Thursday)			Venue: Hall 300, An Giang University
From	To	Duration	
8:15	08:30	15'	ARRIVAL & REGISTRATION OF PARTICIPANTS
08:30	09:00	30'	Music performance (by AGU students)
9:00	9:30	30'	Official Welcome <i>Dr. Vo Van Thang, President of AGU</i>
9:30	10:00	30'	Presentation of the ENHANCE project <i>Ms. Noelia López, OGPI Senior Project Manager, UA</i>
10:00	10:30	30'	Overview of Commercialization Strategies and Good practices regarding collaboration University-Industry: STUBA Case study <i>Prof. Andrej Soltesz, PhD., STU Bratislava, SK</i>
10:30	11:00	30'	Coffee break
11:00	12:00	60'	Commercialization of research products and good practices on University-Industry collaboration To be presented by a representative from each R&I Unit (15 minutes per VIET HEI)
12:00	13:00	60'	Lunch break
18 th May, 2017 (Thursday)			Venue: TRIG Project Room, Administration Building, An Giang University
13:00	13:30	30'	Commercialization of research products and good practices on University-Industry collaboration To be presented by a representative from each R&I Unit (15 minutes per VIET HEI)
13:30	14:30	60'	Case studies on University-Business collaboration & main research areas (R&D needs) Representatives from Private sector. (min. 6 persons, 10'/person) Mr. Le Van Lam, Marketing Director Duc Hanh BMG Wine Jsc. Mr. NGUYEN NGOC BICH, Director Mekong Rustic Mr. Nguyen Thanh Son, Director Huetronic Joint-Stock Company Mr. Vo Xuan Quang, Director Dong A - Ben Tre Coconut Candy Mrs Nguyen Thi Ngoc Trinh, Phan Nam One-member Limited company Mr. Nguyen Van Lam, Director VIETSUN TOURIST
14:30	15:30	60'	Networking session (Universities – Industry) & Presentation of results (tentative joint projects /future collaborations) Each group (mix of Universities and Industry) will present a brief summary of tentative joint projects or possible future collaborations (5-10 minutes per group)
15:30	16:30	60'	Discussions and lessons learnt All participants
16:30	17:00	30'	National Workshop Closure <i>Dr. Vo Van Thang, President of AGU</i>

