



ENHANCE

STRENGTHENING NATIONAL RESEARCH AND INNOVATION CAPACITIES IN VIETNAM

1st Training Workshop: “Innovation Theory and Practice & Research Funding”

**Venue: VNU University of Social Sciences and
Humanities (USSH, Hanoi)
Room 304 Building E, USSH Campus,
336 Nguyen Trai Street, Thanh Xuan District
Hanoi, Vietnam, 3rd & 4th October 2016**



Co-funded by the
Erasmus+ Programme
of the European Union



Universitat d'Alacant
Universidad de Alicante

Project Acronym: ENHANCE

Project Title: strEngthening National researchH And iNnovation Capacities in viEtnam

Contract Number: 2015-3574/001-001

Project Reference Number: 561749-EPP-1-2015-1-ES-EPPKA2-CBHE-SP

Venue: VNU University of Social Sciences and Humanities, Hanoi
Room 304, Building E, 336 Nguyen Trai Str., Thanh Xuan Dist.,
Hanoi, Vietnam

Expected results

After this workshop, participants shall be able:

- To increase their knowledge on key topics for a better R&I management and implementation.
- To understand the basic mechanism, concepts and potential of regional innovation systems
- To identify the stakeholders of the innovation system in their country and develop ideas how to engage with them more effectively.
- To understand the importance of cooperating with relevant stakeholders within the regional innovation system to improve their own and the regions innovation capacity and competitiveness.
- To develop a fundraising strategy within their institutions and become financially sustainable.
- To draft project proposals for any international cooperation progamme (H2020, Erasmus+).



DAY 1 - Innovation Theory and Practice

03/10/2016 (MONDAY)			Venue: Room 304 Building E, USSH Campus
From	To	Duration	
08:45	9:00	15'	ARRIVAL & REGISTRATION OF PARTICIPANTS
9:00	9:15	15'	Official Welcome Prof. Pham Quang Minh, Rector of USSH Hanoi
09:15	09:30	15'	Presentation of the agenda and Workshop objectives Dr. Roberto Escarré, OGPI Director, University of Alicante
9:30	10:30	60'	University – Industry Cooperation Basics. Innovation and Innovation Models Dr. Roberto Escarré, OGPI Director, University of Alicante
10:30	11:00	30'	Group Exercise: Discussion on University - Industry Cooperation and innovation models in Vietnam All partners
11:00	11:30	30'	COFFEE BREAK
11:30	12:15	45'	Regional Innovation Strategies: the case of the Valencian Community/Region Dr. Roberto Escarré, OGPI Director, University of Alicante
12:15	13:00	45'	The Contribution of University Research Parks to Regional Innovation Ecosystems: the Alicante Science Park Ms. Noelia López, OGPI Senior Project Manager, UA
13:00	14:00	60'	LUNCH BREAK
14:00	16:00	120'	Group Exercise: mapping of innovation system in Vietnam <ul style="list-style-type: none"> • Strategies relating to innovation • Main stakeholders • Main strengths and challenges of the innovation system All partners
16:00	16:30	30'	COFFEE BREAK
16:30	18:00	90'	Working session on needs analysis All partners
18:00	18:15	15'	Wrap up of the 1st day



Day 2 – Research Funding

04/10/2016 (TUESDAY)			Venue: Room 304 Building E, USSH Campus
From	To	Duration	
8:45	9:00	15'	ARRIVAL OF PARTICIPANTS
9:00	9:30	30'	Introduction to Fundraising Dr. Roberto Escarré, OGPI Director, University of Alicante
9:30	10:00	30'	UA fundraising strategy Prof. Dr. Juan Llopis, Vice Rector for International Affairs, University of Alicante
10:00	10:45	45'	Existing Fundraising Opportunities for international cooperation & research activities Dr. Ester Boldrini, OGPI Deputy Director, University of Alicante
10:45	11:15	30'	COFFEE BREAK
11:15	11:45	30'	Fundraising Strategies Dr. Roberto Escarré, OGPI Director, University of Alicante
11:45	12:45	60'	Needs Analysis, Project Cycle Management & introduction to LFM Dr. Roberto Escarré, OGPI Director, University of Alicante
12:45	14:00	75'	LUNCH BREAK
14:00	15:30	90'	Group Exercise: How to effectively define project objectives, activities, sub-activities, results and milestone All partners
15:30	16:00	30'	Good practices on Fundraising at UA Ms. Noelia López, OGPI Senior Project Manager, UA
16:00	17:00	60'	Good practices on Fundraising by ENHANCE partners 10 minutes per partner
17:00	17:15	15'	COFFEE BREAK
17:00	18:30	90'	Working session on needs analysis All partners
18:30	18:45	15'	Wrap up of the 2nd day

